

FTU INSIDER



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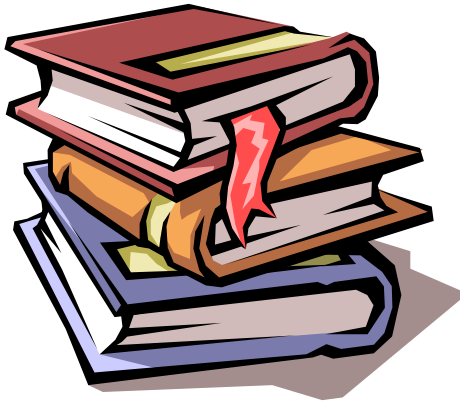
President's Message

Today's marketplace requires a college education as a prerequisite for business opportunity. This is true whether you seek higher earnings, increased influence, or you just want to broaden your knowledge. Simply put, a college degree is essential to achieving your goals.

Our faculty is committed to providing a positive educational experience for you that will build upon your past and enhance your future.

We are here to facilitate your educational plan.

M.S. Saki, Ph.D.
President



DISTANCE EDUCATION AND ITS POTENTIAL:

Typical students come to our distance learning programs because they need to know about new ways of looking at things outside of their own range of skill and knowledge. Many of them attend our programs to reflect on their experiences and to see themselves in a broader perspective, a perspective needed in order to cope with today's technological and economic changes.

The market for **distance education** is much bigger than most people realize. Why the great demand? We live in an economy where knowledge – not building and machinery – is the chief resource and where knowledge workers make up the biggest part of the work force. Until well into the 20th century, most workers were manual workers. In the United States today, only 20% perform manual work.

Keeping up with knowledge and seeing the world as a whole mattered less in the days of lifetime employment. When young people took a job at Metropolitan Life or General Motors, they often expected to remain there until retirement, in the assumption that the company

would be around for the rest of one's career. In fact, few companies remain successful for more than two or three decades. Additionally, the organizational lifespan of a company is shrinking, and not just in declining industries. In the early 1980's, nothing could stop IBM; in the 1990's, it shed more than 100,000 jobs. In

1990, Digital Equipment Corp. was the second-biggest company in the computer industry. A decade later, it no longer exist as an independent company.

As giant companies spin off manufacturing operations in favor of out-sourcing, job turnover mounts. A young person entering the work force in 2000 with a possible working life of 50 years has little expectation and almost no chance of working for the same company even a decade later. In today's world, people must take responsibility for their own future. They can not simply count on climbing a career ladder at one corporation.

A great thing about knowledge is that is mobile and transferable. It belongs to you, not to your employer, and it is especially marketable today. With a potential market for advanced education, conventional institutions no longer suffice, as they can be too expensive and geographically inconvenient. People with families already working a full day can ill afford the commuting time to get to a traditional university. They need a more accessible way of learning.

Our distance learning is more than just time- and cost-efficient – it is more flexible than the classroom. With Internet interaction, we achieve the equivalent of a one-to-one instructor-student ratio. The means are finally at hand to improve productivity in education.

Distance education is creating a new and distinct educational realm. It is the future of education.

Recent Appointment

Dr. Behzad Olfatpour, Professor



Dr. Olfatpour brings to the University a wide range of academic and professional experience.

A graduate from the University of San Francisco in 1984, where he received a Doctorate degree in Organization and Leadership, Dr. Olfatpour also received a Masters degree in Business Administration from Armstrong College at Berkeley, California.

He has previously served as Training Director for the World Bank and the National Project Coordinator for the United Nations Development Programs. He has also worked as Operations Manager at First Date Resources, a subsidiary of American Express from 1986 to 1991.

He has taught graduate courses in management, human behavior, marketing, international business and education administration in various colleges and universities. Dr. Olfatpour resides in El Sobrante, California.



Student's Feedback

James Robert A. (BBA in Management)

Excellent staff, on time, excellent instructors. I have learned a lot and have gained a lot of knowledge from your university. Thank you!

Kelly Dawn P. (BS in Management)

Convenience for managers working a full time position is a great benefit. Glynis Howard is very professional and helpful in answering my questions when I've called in.

Santiago H. (BS in Management)

"Self -Pace". Provides self- challenge and possibility of accelerated learning based on individual self-motivation. Perform as well as you want by studying as long/hard as you want. No set time- table.

Clay Montgomery E. (BS in Management)

Quick, fast-paced learning. Specialized attention to students needs.

Kelly Kim S. (BS in Management)

The ability to work at my own pace due to travel, work responsibilities or other obligations. Courses were well laid out & specific.

David Brian K. (BS in Management)

Any questions were answered promptly and personally by the professors. Objectives and homework assignments were stated and covered thoroughly. The turn-around time was very reasonable between issuing a grade and receiving the next assignment. There was always a smooth transition between one assignment and the next.

Jaroslav J. F., MD (MBA)

Good instructors' support. Good resources.

Michael David S. (MBA)

The FTU program allows a motivated professional to complete the MBA program in a timely and cost effective manner. This program has allowed me to obtain business knowledge in a fashion that was far less disturbing to my already hectic schedule.

Pamela G. K. (MBA)

Excellent mentoring, excellent response time by my professors and Sheila to questions or requests for assistance. Good selection of text and study material. Everyone is helpful and keeps me very motivated! My time is much better used studying at home with your program than it was with Chapman's Master program.

Matthew T. W. (BA in Management)

Affordable tuition, convenient, good communication between student & school.

Laurie L. A. (MBA in Health Care)

I really appreciated the "self-paced" nature of the program and not having to conform to an instructors arbitrary time lines. I loved not having to go to a classroom. Also office staff were very organized and prompt with sending material, communications etc.

Warner B. T. (BBA)

Courses are direct and to the point, which does allow for an easier transition from the course to the work place.

Michael Walter K. (BS in Management)

Ability to pace oneself, scheduling ease.

Michael Patrick F. (BBA)

Found textbooks to be informative and easy to follow. Found material to be informative.

Marla Marie M. (BBA)

It was such a benefit to be able to communicate via email with attachments and other Windows based applications!!! Great job.

Bor-hann Kevin C. (BBA)

Flexible, convenient way of studying.

Winston Dermot S. (BBA)

The course focuses on real life situations in applying the principles and concepts of the specialty. The texts used provide relevant and current information, and forces the participant to understand the concepts, instead of memorizing.

Shawndra Nichelle A. (BS in Management)

Exceptional support from school personnel. Comprehensive books, materials and assignments.

Course outlines are very thorough. Timely response to written and faxed correspondences.

Stephen B. W. (MBA)

Excellent course of study. Very good selection of text. Very good support and guidance. This has really been a well structured program.

Roger Edwin G. (BBA)

Very good program. I enjoy working with everyone there very much.

Denise D. V. (BBA in Management)

I feel the independent study works well for me, my life style and schedule. I have considerable amount of communication from staff.

Mel S. E. (MBA)

The materials (e.g. books, assignments, instructions) are excellent, easy to understand & very user friendly. The student can easily digest most of the needed information with faculty assistance. Well designed and very rewarding curriculum. Learning has never been so fun.

Paul James D. (MBA)

The instructors and staff are wonderful and always more than helpful in helping me with my education.

Todd N. M. (MBA)

*I believe the program at **Frederick Taylor University** is just what the working class needs. The university is flexible enough to meet my schedules yet the curriculum is educational enough to meet my needs as an executive management director.*

Kevin Michael W. (BS in Management)

Books are perfect. Lessons and assignments are all the right (comfortable) length to fit into my busy work and family life.

David H. (MBA)

The textbooks are outstanding. The convenience of the program for working professionals is excellent.

Sharon Loretta M. (BBA)

*This is perfect for someone like myself, someone who is self-motivated and can complete these classes on my own schedule, not a traditional school (classroom). I can not find anything but positive strengths and attributes. **THANK YOU.***

Keophila V. (MBA)

I have found the faculty and administrative staff always there for my support and my satisfaction the ability to translate the benefits gained from your (FTU) experience into my life.

Gloria Ann H. (MBA)

*This program gives me the opportunity to learn at my own pace. **Thanks!***

Glenda D. T. (BS in Management)

Materials are useful for every aspect in business areas you'd have to deal with. I really use my BA 235 text book at work.

George G. H. (BBA)

The opportunity to complete a degree program without having to attend class, flexibility, quick turn around regarding grades, easy access.



Alumni Corner

FROM: Michael Wedell, BBA
TO: FTU INSIDER

I really appreciate your help and support in helping me earn my BBA degree in Information Systems. I received the package on Thursday and I must say the degree looks very nice.

Earning my BBA has already given the confidence I need to succeed even further in the business world, one day, I may decide to pursue your Masters program. Until then, however, I wanted to thank you again for your help in letting me do what I've always wanted to do - earn my Bachelor's degree.

FROM: Tracey L. Smith, M.D. ,MBA
TO: FTU INSIDER



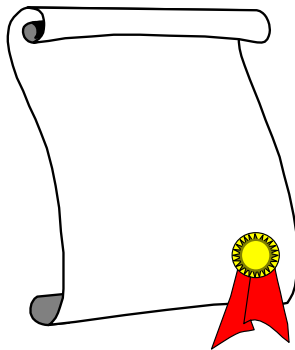
The MBA from Frederick Taylor has been widely accepted from various employer groups, and I find it compliments my capabilities in the diverse medical arena. At no time has it ever been questioned as to its validity or quality. At most, simply the location of the school itself. The name Frederick Taylor is extremely well known and respected in the business world. I've enjoyed the flexibility of studying at my own pace, and as demonstrated by my hectic schedule, this program can be tailored to anyone's timetable. Anyone hoping to compete in today's fast-paced and evolving business world needs whatever edge they can provide. It is not only what separates you from the rest of the applicants, but without an MBA behind your name you may feel naked. Stop putting off what you could have today and let Frederick Taylor help you like it has me. I know you've heard the saying "If I can do it you can", but in all sincerity, I was married with three kids and a dog, working 60+ hours a week, and I did it. And I am by no means a superman. The supportive staff will assist you at every turn, so you never feel alone. I'd gladly repeat the program if I had to do it all over. Signed, a gratified student.

FROM: Dennis Lee Love, MBA
TO: FTU INSIDER

FTU is a well organized, professional, and faculty/staff-involved university. Never was I not able to contact whomever at FTU that I wished. From instructors to administrative staff members, assistance was always available. My instructors were available, even after-hours, to answer questions concerning course materials or to just chat. Even being at some distance in Houston from FTU... I have felt a camaraderie not only with the before mentioned, but I would be remiss in not acknowledging Dr. Sheila Nayeri and Glynis Howard for their assistance and patience throughout my MBA program. **Thank you ladies** (that's Texan for "Much obliged").

FROM: Charlotte Faye Moody, BBA
TO: FTU INSIDER

Definitely distance learning is the strength of this program. It is especially hard to go to school and work full-time, and support a family. I do believe this will be the way to the future. I believe you should advertise more about the home study program, so others can take advantage of this wonderful program. I simply enjoyed each course, and learned the same amount of knowledge as if I were in class. I found all the materials to be very thorough, and very self-explanatory. One of the major strengths is the sincere and wonderful Instructor that I had for my courses. He was always so friendly, and very knowledgeable. I felt like I could call anytime with a question, and he wouldn't mind at all. **I highly recommend this program to anyone who is trying to get ahead in this fast paced world.** I have recommended to a lot of my friends and family. **THANK YOU FREDERICK TAYLOR!**



UNIVERSITIES AND COLLEGES WHERE OUR STUDENTS HAVE COME FROM:

Alabama University • Alma White College • Amarillo College • American School • Appalachian State University • Aquinas University • Asbury College • Athens State University • Avila College • Baltimore City Community College • Bangkok University • Baruch College • Benedict College • Blackstone Law School • Bowling Green State University • Briar Cliff College • Brigham Young University • British Columbia Institute of Technology • California Coast University • California State College-Stanislaus • Cal Poly, San Luis Obispo • California State University at Los Angeles • California State University-Fullerton • California State University-San Francisco • California State University-San Jose • Calcutta University • California

Lutheran University • Calvmet College • Central Michigan University • Clark University • Carrington Polytechnic • Case Western Reserve University • Central Piedmont Community College • Central Texas College • Century College • Chapman University • Chowan College • City College of Chicago • City College of the Air Force • City University-Bellevue, WA • College of Philadelphia • College of the Sequoias • College of West Africa • Colorado State University • Columbus State Community College • Columbus State University • Community College of Philadelphia • Compton Community College • Creighton University • Dekalb Community College • Delaware Community College • El Paso Community College • Embry Riddle Aeronautical • Essex County College • Fairmont State College • Faith Baptist College • Fayetteville State University • Fayetteville Technical Institute • Florida Metropolitan University • Fort Lauderdale College • Florida Community College • Florida International University • Fox Valley College • Franklin University • Front Range Community College • Fullerton College • Gardner Webb University • General Motors Institute • George Mason University • Georgia Perimeter College • Georgian Court College • Golden Gate University • Golden West College • Hampton University • Heald Business College • Heartland Community College • Henderson State University • Hendon College-London • Henry Ford Community College • Harford Community College • Hill College • Hong Kong Polytechnic University • Houston Community College • Howard University • Illinois State University • Indiana University • Indian River Community College • Indiana Institute of Technology • Irvine Valley College • Ivy Tech. State College • John F. Kennedy University • Kent State University • Kirkwood Community College • LaGuardia College of New York • Lakewood Community College • Lima Technical College • Lincoln Memorial College • Linn-Benton Community College • Long Beach City College • Los Angeles City College • Louisiana State University • Management Development Institute • Marist College • Marshall University • Maryland University • McPherson College • Miami Dade Community College • Michigan Technological University • Middle Tennessee University • Milwaukee School of Engineering • Missouri Southern State College • Modesto Jr. College • Monroe Community College • Mt. Wachusett City College • Nassau County Community College • National University of Singapore • New Hampshire College • New Mexico Military Institute • New Mexico State University • North Dakota State University • North Central College • Northern Illinois University • North Central College • Northern Illinois University • Northampton Community College • Northeast Louisiana University • Northrop Institute of Technology • Northwestern Oklahoma State University • North Central College • Northern Illinois University • Northwestern State University- LA • Odessa College • Ohio State University • Oklahoma City University • Oklahoma State University • Oklahoma University • Old Dominion University • Orange Coast College • Ottawa University • Palm Beach Community College • Park College • PATS School of Aeronautics • Paradise Valley Community College • Pembroke University • Penn State University • Pfeiffer College • Piedmont Virginia Community College • Pikes Peak College • Prince Georges's Community College • Queens College • Quinsigamond Community College • Ramapo College of NJ • Rancho Santiago College • Rangoon Arts & Science University • Reading Area Community College • Red River Community College • Roane State Community College • Rochester Institute of Technology • Rock Valley Jr. College • Ross University • Rowan Cabarrus Community College • Saba University • Salisbury Business College • Saint Martin's College • San Jose City College • San Jose State University • Slippery Rock University • Southern Polytechnic University • St. Louis Community College • St. Peters College • Sam Houston State University • San Antonio College • San Francisco State University • San Jacinto College, South • San Mateo Community College • Santa Ana College • Sawyer Business School • Shelton State Community College • Shepherd College • Silesian Medical School • Singapore Polytechnic • South Carolina State College • Southern California University • Southern Illinois University • Southern Oregon College • Southern University of New Orleans • Southwest Baptist University • Southwest Missouri State University • St. Mary's University • Spring Arbor College • Stanislaus State University • State University of New York • Strayer Business College • Swinburne University • Tarrant County Junior College • Temple University • Thomas A. Edison State College • University of Delhi • University of Maryland • University of North Texas • University of Oklahoma • University of South Dakota • University of St. Petersburg-Russia • University of Alabama • University of Arizona • University of Arkansas at Little Rock • University of California at Berkeley • University of California at Irvine • University of Central Arkansas • University of Cincinnati • University of Delhi • University of South Carolina • University of

Economy • University of Gorakhpur • University of South Dakota • University of St. Petersburg • University of the West Indies • University of South Carolina • University of Southwest Louisiana • University of Economy • University of England • University of Illinois • University of Manitoba • University of Maryland • University of Nebraska • University of Pacific • University of Phoenix • University of Redlands • University of Saskatchewan • University of South Alabama • University of Tennessee • University of Texas at El Paso • University of Toledo • University of Warwick-UK • University of Waterloo • VA Union University • Virginia State University • Wayland Baptist University • Washington Community College • Wilmington College • Wayne State University • Wright State University • Youngstown State University •



OUR STUDENTS WORK FOR THESE COMPANIES. MANY OF THESE ORGANIZATIONS REIMBURSE THEIR TUITION:

Airtrane Airline • A Better Today Inc. • Adington Memorial Hospital • Alcoa Mill Products • Adjani Records Inc. • Ainsworth, L.P.T. • American Express • AT&T Corp. • Bank of America (India) • Beck & Associates Computer Services, Inc. • BP Oil - Australia Teleglobe Denmark Bijan Beverly Hills • Black Rock Financial Management • California District Attorney's Office • Carnival Cruise • Chase Bank of Texas • Compass Schools • Computer Sciences Corporation • Crockett Cogeneration • CVPH Medical Center Charles P. May & Associates • Chicago Hilton & Towers • Chrysler Corp. • Church's Chicken • City of Clarksburg • Deepa Textiles • Dennis W. Dwyer, Inc. • Dept. of Social Services • Dept. of the Army • Doctors Medical Center • Doubletree Hotel Delphi Harrison Thermal Systems • Doctors Medical Center • Edghill Associates Ltd. • Equifirst Mortgage • First American Real Estate Tax • First Impression, Inc. • General Electric • Geotechnical Services Inc. • GEC-Marconi • Aerospace, Inc. • George G. Sharpe, Inc. • Georgia Pacific Corporation • Glitter Honour Limited • Golden Poultry. • Gorges, Harmon & Co. • H.T.E., Inc. • Hewlett Packard • Hair Petroleum • Hillside Board of Education • Household Credit Services • Household Credit Services • Insley Systems Inc. • Integrated Technologies • International Consulting Corp. • Internet Devices Corp. • I H S Home Care • Johns Hopkins University • Kinetic Concepts Inc. • Johns Hopkins University • Kinkos • Laboratory Corp. of America • Lambda Electronics Inc. • Lake Country Power • Life Insurance Corp.(India) • Life Insurance Corporation of India • Leading Edge Consulting, Inc. • Leggett & Platt Inc. • Love Brokerage • Lyle Environmental Management • M& M/ Mars • Melmark Home • Mars International • Martin, Inc. • Medcath, Incorporated • Methodist Hospital-Nursing Center • Mrs. Baird's Bakeries • Memorial/Sisters of Charity • Methodist Hospital • Microgen Computers Ltd. • National Institute of Health • National Enzyme Company • National Institute of Health • North Country Physician Provider • Omni Mortgage Group, Inc. • Oracle Corporation • Pacific Rim Art

Exchange • Paradigm Health Corp. • Pepsi- Cola Company • Pharma Thera Inc. • Pepperidge Farms, Inc. • Psimer & Associates • RHT Group, Inc. •Reliable Construction Company • Santa Barbara Aerospace • Schwernfurt Middle School • Silicon Graphics • Specialty Coating Systems • Springborn Laboratories Inc. • St. Boniface General Hospital • San Jose Fire Dept. • Service Master • Skyview Digital Satellite Television • Springborn Laboratories, Inc. • SR Partners, Inc. • St. Joseph's Regional Health Center • St. Lucks Hospital • Stanford Terrace Inn • St. Joseph Regional Health Center • St. Lucks Hospital • Stanton Chase International • Stott Management • Talent Development Programs • The London Road Surgery • Ton Science & Technology, Inc. • Tops Detective & Security Services • University of Arizona • University of California at Berkeley • University Physician Group • U. S. Department of Commerce • U.S. Army • U.S. Department of Justice • U.S. Department of Treasury • U.S. Federal Government • U.S. Industrial News • U.S. Navy • U.S. Postal Service • United Nations • Valley Child Guidance Clinic • W. Pat, Crow Forging Inc. • Waste Management of Atlanta • World Association of Architects • World Relief Organization • Washington State Dept. of Transportation • Wells Fargo Bank • William R. Nash , Inc. • World Color, Inc.